

# EETTI TECH

## BUSINESS PORTFOLIO

BRANDING SOLUTIONS  
BUSINESS STRATEGY  
APPLICATION SERVICES



EETTITECH.COM





**RIGHT PLACE TO  
UPLIFT YOUR  
BUSINESS**

# ABOUT US

## EETTI TECH

**We drive along with you to the digitalized world to establish your business requirements with higher standard of Developing & Promotional approaches**



### SERVICES

Full spectrum of services in Digital Marketing, Mobile & Web based applications

### STRATEGY

Business Marketing & Promotional strategies are based on your nature of business and restructure in an optimal practice to achieve your business goals

### TEAM

Expertise team to figure out your business needs, and provide tailor-made solutions to boost your business

### CLIENTS

We are handling high profile clients from various industries like Textiles, Education, Healthcare, and etc.,

# SERVICES

Social Media, SEO, SEM, E-mail,  
Mobile, Content

DIGITAL  
MARKETING



WEB  
TECHNOLOGIES



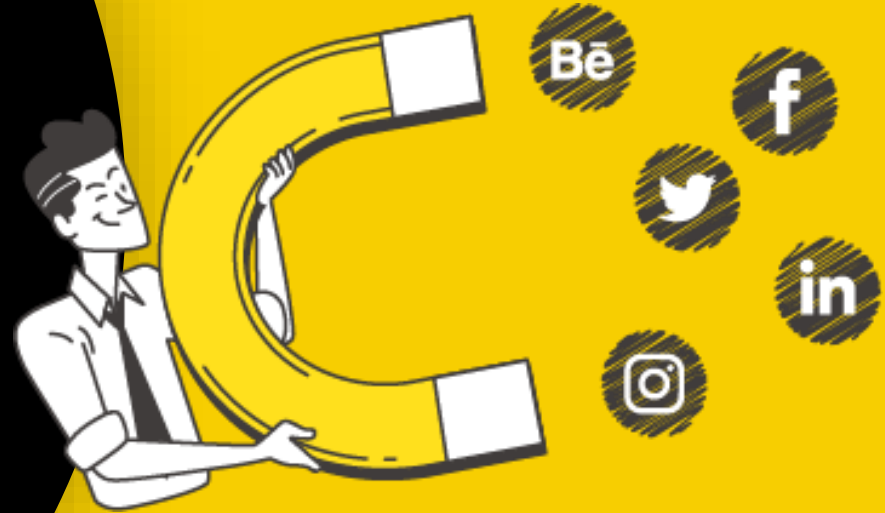
Web Designing, Web  
Development & Web Hosting

Android, IOS & Hybrid Application  
Development

MOBILE  
APPLICATIONS



# DIGITAL MARKETING

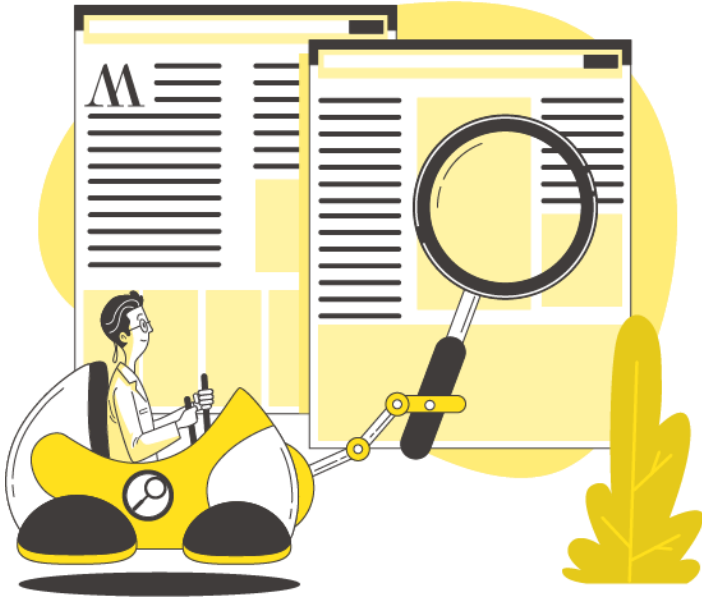


# Social Media Marketing (SMM)

Social Media Marketing is the youngest and most popular type of Digital Marketing that helps marketer advance their brand image in a most powerful and trendy manner. SMM is preferred nowadays by different businesses for optimizing the image of a brand, business, product, or an individual. We all are mostly aware of different social networks around us such as FACEBOOK, INSTAGRAM, YOUTUBE, GOOGLE ADS, TWITTER, LINKEDIN, SNAPCHAT, PINTEREST, etc.



# Search Engine Optimization (SEO)



Search Engine Optimization helps marketers enhance the ranking of a site or website in the unpaid search lists. Businesses can make their website pages rank higher by increasing visibility, reach, authority and Alexa scores. SEO helps you to gain higher positions in search results naturally, which bring more visitors, awareness, traffic, digital branding, leads, and conversions.

# Search Engine Marketing & PPC

Search Engine Marketing (SEM) is one of the most primary types of Digital Marketing technique, which enhances your business reach market in online platform via Ads in search engines such as Google, Bing or Yahoo. SEM assists in optimizing the brand presence and conversions for businesses through paid and unpaid advertising. PPC (Pay Per Click) is the fastest channel of digital marketing that drives targeted traffic to your web pages and other related services.





# Email Marketing



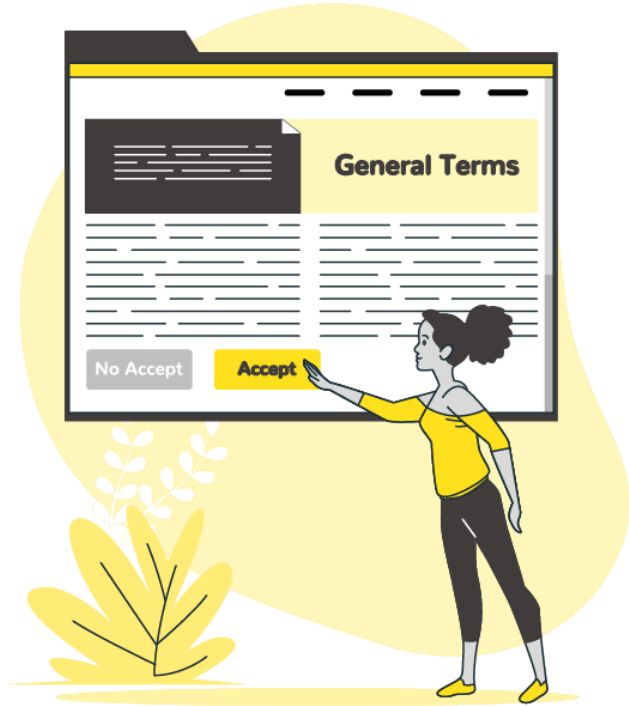
Email marketing is a traditional type of Digital Marketing that is still highly contemporary and fruitful. Marketers use emails for developing relationships with their potential and existing customers that help them generate leads and ensure their conversions. It is one of the obvious proactive throughout in the marketing world, which may comprise Newsletters, Announcements, Event Invitations, Marketing Offers, etc.

# Mobile Marketing

According to Adweek, An American advertising trade publication agency says, 45% of all shopping involves mobile interaction. Take advantage of this trend by creating mobile-specific marketing campaigns, ensuring a superior experience for your mobile customers, which in turn will stimulate more actions. Google AdWords allows mobile-specific marketing campaigns, which definitely performs better than many general campaign practices. However, it gives a fantastic medium to communicate with your customers and provide them special deals.



# Public Relations Content



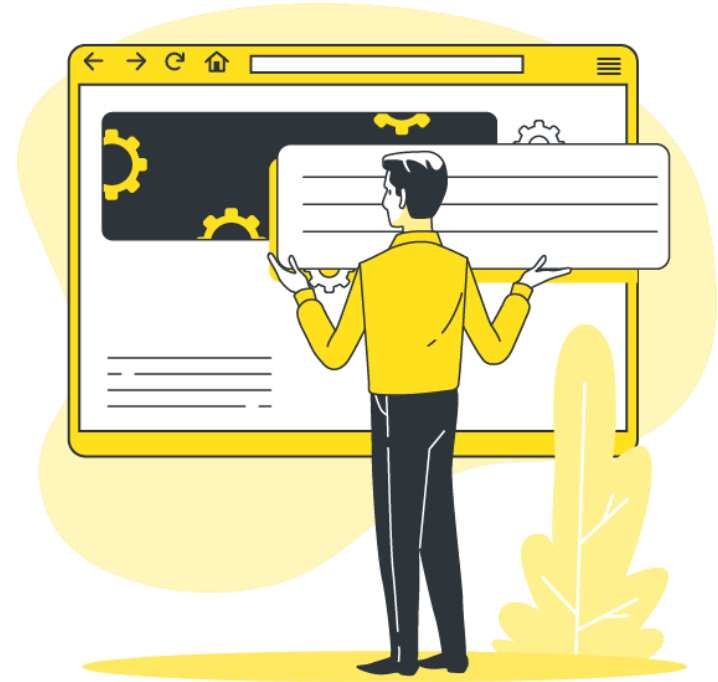
Content Marketing is not an exception; it is more emerging requirements in global market. It's futuristic focus is to sustain & stand alone in market. Nowadays, businesses doesn't notify the necessity of Content Marketing since they don't give specific care for it. EETTITECH cares your content before it reaches your targeted audience. Consistent, high-quality content writing is an invaluable way to connect brands with their audience. Content also plays an important role in improving audience engagement and retention. Encouraging customers to participate in your brand and delivering useful information will ensure your consumers keep coming back for more.

# WEB TECHNOLOGIES



# Web Designing

Web design impacts how your audience perceives your brand. It's a process of creating a website which involves graphics, layouts & business contents. A well-designed website helps to form a good impression on your prospective customers. It also helps to nurture your leads and get more conversions. But, more importantly, it provides good user experience that helps your website visitors access and navigate your website with ease. EETTITECH structures your webpage for your business outlook specific to your targeted audience.



# Web Development



Responsive theme, and user-friendly website is the core component of marketing strategy. EETTITECH offers an interactive web development approach to enable client expectations. We focus in complex functionality to address your budding business needs. Whenever you are in need to create a fully custom website, web application or an e-commerce site, you can count and rely on us. Optimized launch, effective monitoring, continuous maintaining & involved supports throughout your web development cycle is our success key.

# Web Hosting

Right selection of the cloud server for client's specific application sustains your website health. EETTITECH cares your web data and provide best cost offers for our clients, which involves taking steps from domain registration to host and addressing all your requirements. We power your website.



# MOBILE APPLICATIONS





# Android Application Development



Android is the most widely used mobile operating platform in the world. EETTITECH delivers Android apps with robust features and various functionalities for smartphones with interactive apps that are customized to your requirements which is used to achieve your business strategies. Android app development can assist your business in reaching out to more customers, improve its sales and brand image to create a loyal customer base. It can lay the base for the success of your business.

# iOS Application Development

We deliver complete functional apps and solutions that are compatible across all Apple devices for various domains. Our Design & Development team of iPhone Mobile Application are skilled in creating attractive design and precise iOS apps efficiently. We practice fully transparent processes with client objectives.

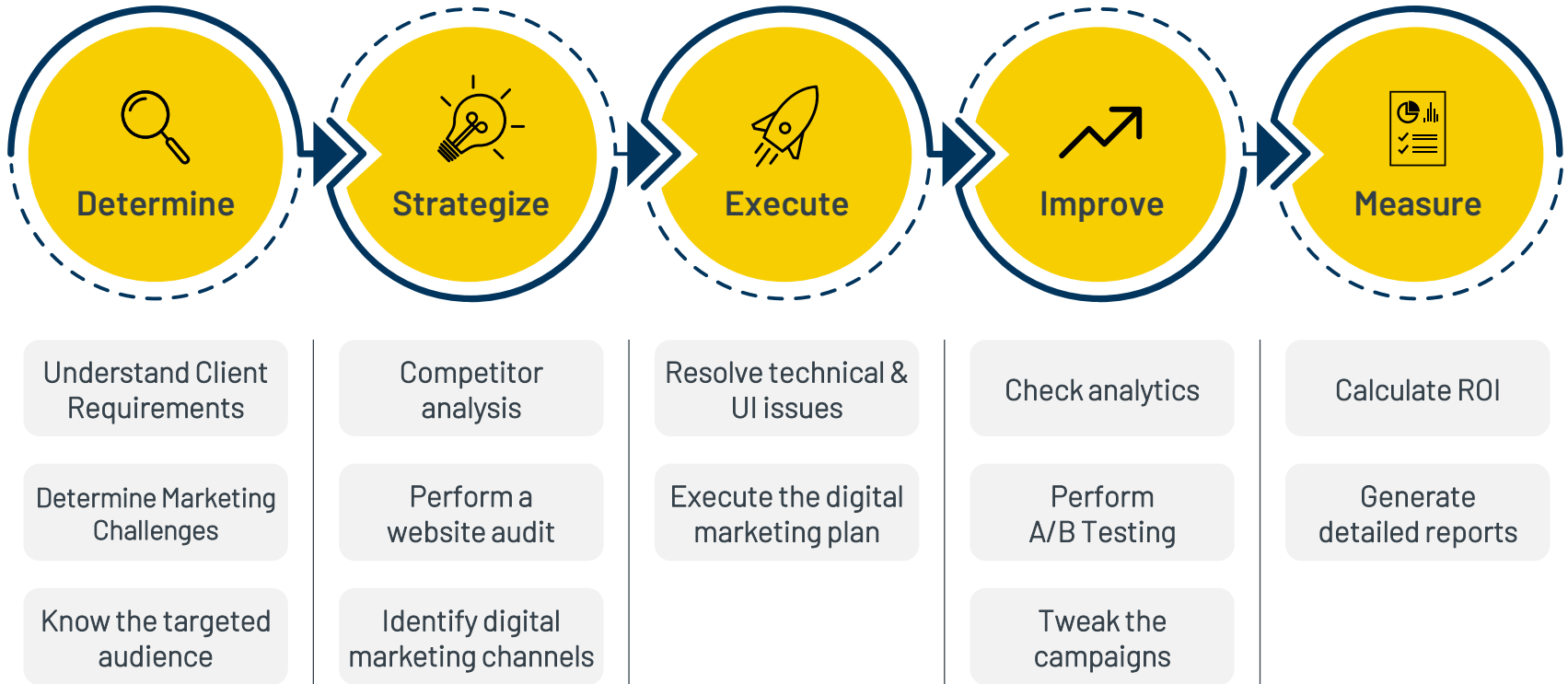


# Hybrid Application Development



Nowadays, It is a necessary requirements to pleasure both the platform users, Android & iOS. EETTITECH has a talented team who create beautiful hybrid apps that can satisfy both iOS and Android ecosystems together. We ensure that as a client, you are involved in each and every step of the hybrid app development cycle.

# Our Process



# Our Clients



KOMATHI SILKS & SAREES



KANCHIURAM GOLDEN SILKS



**Time Rich**  
Logistics beyond expectation



**CADD CENTRE**

Driving Digital Design

**LIVEWIRE**  
FOR LIVE CAREERS



**Dr. Mahathi**  
PHARMA

HEALTHY REMEDY IN NATURAL WAY

**RUFAS**  
FABRICS

and on and on....

# THANK YOU

EETTITECH.COM

